# SUMMIT SCHEDULE

Day 1: Monday 15<sup>th</sup> May (15:30 – 22:00)



## TIME **SESSION SPEAKERS REGISTRATION OPEN & COFFEE** 15:30 Supported by: TAC 16:30 -WELCOME AND INTRO TO WALES SCREEN SUMMIT 16:50 Josie d'Arby The Wales Screen Summit returns for its second year to shine a Conference Host light on the nation's growing creative sector. Across three days of events the summit looks to get the heart of the issues we face and celebrate our successes. Emyr Afan Summit Director, Wales Screen Summit **Gerwyn Evans** Deputy Director, Creative Wales

# 16:50 -**S4C: UNLIMITED BY LANGUAGE: WHAT DOES THE** 17:35 **FUTURE HOLD FOR NON-ENGLISH DRAMA?** With streaming giants becoming less fussed about the lingo, are minority language broadcasters about to see a new surge in demand for original content with less emphasis on versioning into English? Are viewers actively seeking alternative language content in a bid to connect with new people, places and ancient exotic cultures? There's never been a better time to explore this ever-changing landscape, and the Wales Screen Summit could be the perfect place to have the conversation.

#### Supported by:





Alan Esslemont Director General, TG4



**Gwawr Martha Lloyd** Drama Commissioning Editor, Channel 4



**Tone Rønning** Former President of the EBU Fiction Bureau



**Gwenllian Gravelle** Head of Scripted, S4C



Jason Thorp

CEO and Co-Founder, Global Series Network & Chief Operating Officer, Eagle Eye Drama



**Chaired by Llinos Griffin-Williams** Chief Content Officer, S4C

Produced by Non Griffith

### **BOOM TIME: DRAMA PRODUCTION IN WALES**

Wales is a drama powerhouse, producing some of the UK's much-loved titles with some incredible talent on and off screen. 2023 is probably the BBC 's biggest year of drama to date with no less than six new drama titles on the slate. Hear from some of the brilliant individuals who are telling Wales's story and making Drama, Made in Wales the success story of the year.



Maartje Horchner EVP Content, All3Media International



**Jo McClellan** Commissioning Editor, Drama, BBC



**Daf James** Award-winning playwright, screenwriter, composer and performer



Hannah Thomas Head of Drama, Severn Screen



**Chaired by Nick Andrews** Head of Commissioning, BBC Cymru Wales

#### Supported by:



17:35 -

18:20

18:20 – 18:55	YOUNG AUDIENCES TV's obsession with capturing the imagination and eyeballs of the young viewer continues, but in this ever challenging and changing world, what are channels doing to draw them in?		<b>Kaio Grizzelle</b> Digital Commissioning Executive, Channel 4
	Channel 4 recently launched their very own YouTube channel 4.0 and with the latest brief about to be announced what are the opportunities there for indies? How does S4C manage to cut		<b>Evie Buckley</b> Digital Commissioning Editor, Youth & Entertainment, Channel 4
	through with the added barrier of language? And can the BBC really take on the streamers when it comes to young audience engagement?		<b>Anna Huws</b> Social Media Executive, S4C
			<b>Nasfim Haque</b> Head of Content, BBC Three
	Supported by:		<b>Chaired by Cai Morgan</b> Head of Boom Social, Boom Cymru
	boom	Produced	by Jamal Ritchie
18:55 – 19:05	JOHN MCVAY: MEDIA BILL EXPLAINED		<b>John McVay</b> Chief Executive, Pact
			In conversation with Nick Servini Presenter, BBC Wales Today

19:05 – 19:15	DAWN BOWDEN, DEPUTY MINISTER ADDRESS	Dawn Bowden MS Deputy Minister for Arts and Sport, and Chief Whip
19:15 – 20:00	<ul> <li>JANE MILLICHIP, CEO OF BAFTA, IN CONVERSATION WITH LUKE EVANS</li> <li>Luke Evans, the Welsh actor who has amassed a vast resume of acclaimed stage, television and film roles, will be joining us to discuss his expansive career including his recent starring role in BBC's Showtime, his role in the iconic ITV drama The Pembrokeshire Murders, along with his many roles in some of Hollywood's biggest movies including Disney's Beauty and the Beast, Fast and Furious and The Hobbit as well as television series work including Echo 3, his Emmy nominated role in The Alienist and Nine Perfect Strangers.</li> <li>Jane Millichip is the CEO of BAFTA, the world-leading arts charity, awards body, membership organisation, and academy, which represents the film, games and television industries. Prior to BAFTA, Jane was Chief Content Officer of Sky Studios, overseeing editorial and commercial activities in Europe. At Sky she also established Sky's production portfolio and built its IP and distribution business.</li> </ul>	<b>With Evans Jane Millichip Produced by Jonathan Davies</b>
	BADWOLF	

DRINKS RECEPTION THE POSTMASTER BAR 20:00 – 20:30 Supported by:



### VIP SPONSORS DINNER (By invitation only) THE TELEGRAPH SUITE 20:30 – 22:00



Supported by:



# Day 2: Tuesday 16<sup>th</sup> May (08:30 – 18:30)

TIME	SESSION	SPEAKERS
	REGISTRATION OPEN & CO 08:30	FFEE
09:30 - 09:35	AND SHORT ADDRESS BY RHUANEDD RICHARDS Director of BBC Cymru Wales, Rhuanedd Richards, will open the second day of the Wales Screen Summit with a warm welcome.	Rhuanedd Richards Director, BBC Cymru Wales
	Supported by: BBC cymru wales	
09:35 – 10:05	BBC'S DIRECTOR OF UNSCRIPTED, KATE PHILLIPS, IN CONVERSATION WITH JOSIE D'ARBY	<b>Kate Phillips</b> Director of Unscripted, BBC
	Supported by:	In conversation with Josie d'Arby
	BBG cymru wales	

10:05 – 10:50	WORKING TOGETHER ON SKILLS AND TALENT At the heart of our creative industries are the talented, skilful, and passionate people who built them. Hear how Wales is working hard to make sure current and next generation creatives are equipped with the knowledge, skills and confidence they need to succeed.	Bethan Roberts Screen Academies Manager, Screen Alliance Wales Jennifer Kimber Director of Corporate Social Responsibility – International, Warner Bros. Discovery
	This session will highlight real-life stories about the fantastic creative skills programmes supporting Wales-based creatives, and how working together is enabling the sector to train and diversify their workforce to support industry growth.	<b>David P. Davis</b> Five Acts Productions
		<b>Rebecca Meredith</b> Training Liaison Manager for Wales, ScreenSkills
		<b>Justin Melluish</b> Actor
	Supported by:	<b>Dan McGowan</b> Head of Film, Hijinx
	Cymru Greadigol Creative Wales	<b>Brian Minchin</b> Executive Producer, Hartswood Films
	HARTSWOOD FILMS	<b>Chaired by Joedi Langley</b> Head of Sector Development, Creative Wales

10:50 - 11:30	ITVX MARKS THE SPOT ITVX launched just 6 months ago. In a brave new world of content, how is it finding its feet and what are the future opportunities across drama, factual and reality formats?		<b>Polly Hill</b> Head of Drama, ITV
			<b>Jo Clinton-Davis</b> Controller of Factual, ITV
			<b>Chaired by Jonathan Hill</b> Presenter, ITV
		Produced by	Y Matthew Tune
	Supported by:		
	CYMRU WALES		
	COFFEE BREAK & NETWOR 11:30 – 12:10	KING	

12:10 – 12:55	<b>C4 DAYTIME AND FEATURES: REGIONAL CHAMPS</b> <i>Know Your Shit, Help! I Bought A Village, The Perfect Pitch</i> and <i>Great House Giveaway</i> but to name a few. Is the Daytime and Features department at Channel 4 TV's biggest champion for	<b>Jo Street</b> Head of Daytime and Features, Channel 4
	regional productions? We want to know what works and what doesn't and how they have found gold in the regional hills.	<b>Deborah Dunnett</b> Commissioning Editor, Daytime and Features, Channel 4
		<b>Jasper Hone</b> Commissioning Executive, Daytime and Features, Channel 4
	Supported by:	
	4	<b>Chaired by Josie d'Arby</b> Presenter
		Produced by Paul Wood
12:55 – 13:10	LET'S TALK ABOUT UNCONSCIOUS BIAS	Onkar Singh Purewal Presenter and Comedian
	Supported by:	
	B B C STUDIOS PRODUCTIONS	

### 13:10 – 13:45

## **100% FAITHFUL: DISSECTING THE TRAITORS**

As production begins on Series 2, we speak to the Studio Lambert Scotland team behind the series, the BBC commissioners overseeing it and one of the standout players from Series 1, to discover the secret behind the success of this IDTV creation, its success, how it was done in the UK and what can we expect from Series 2?



### Supported by:





**Syeda Irtizaali** Editor of Unscripted, BBC



**Amanda Lovett** The Traitors, Series 1



**Neil McCallum** Commissioning Editor, BBC



**Toni Ireland** Executive Producer, Studio Lambert



Sarah Fay Executive Producer, Studio Lambert



**Chaired by Josie d'Arby** Presenter

Produced by Scott Dewey

	LUNCH & NETWORKING 13:45 – 14:45	<b>3</b>
14:45 – 15:30	<ul> <li>PARAMOUNT'S BEN FROW AND SEBASTIAN CARDWELL IN CONVERSATION WITH CHRIS CURTIS, BROADCAST</li> <li>Paramount UK's Chief Content Officer, Ben Frow, and Deputy Chief Content Officer, Sebastian Cardwell, join Chris in conversation to discuss the remarkable evolution of Channel 5 and the creative ways in which the channel continues to punch above its weight. As part of the discussion, Ben and Sebastian will</li> </ul>	Ben Frow         Chief Content Officer, UK, Paramoun         Sebastian Cardwell         Deputy Chief Content Officer, UK,
	discuss why they'll always give smaller companies a chance, keeping audiences at the heart of what they do – particularly audiences outside the London metropolis – and how drama is playing a key role in pushing the channel's objectives forward. Come along to ask questions and find out how you can help contribute to the channel's continued success.	Paramount         In conversation with Chris Curtis         Editor-In-Chief, Broadcast
		Produced by Steve Warr
	Supported by:	

15:30 – 16:15	THE HOLLYWOOD HILLS MEETS THE WELSH VALLEYS From <i>His Dark Materials</i> to <i>Sherlock</i> , Wales has emerged as a global powerhouse for high-end TV production. But how do we keep up that momentum? This panel brings together some of the leading names in scripted TV to ask: what does Wales have to offer that sets it apart and how can we continue to be world-leading in drama production? This session will cover the range of benefits and challenges that face the future of Welsh TV		<b>Elaine Cameron</b> TV Producer, Hartswood Films
			<b>Steffan Morris</b> Production Executive, Bad Wolf
	production, such as training, funding and distribution.	8	<b>Antony Smith</b> Head of Production, VIS UK Scripted, Paramount
			<b>Roopesh Parekh</b> Producer, His Dark Materials / Willow
			<b>Chaired by Edward Russell</b> Chair, RTS Cymru Wales
		Produced	by Ian Johnson / Liam Jones
	Supported by:		
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16:15 – 16:55	THAT'S ENTERTAINMENT Entertainment is having a renaissance at the moment, but is the secret less commissions and more scale? What is the key to great entertainment in 2023 and what does it take to get the greenlight? What are they after?	Joe Mace         Commissioning Editor, Entertainment, ITV         Steven Handley         Commissioning Editor, Entertainment, Channel 4
		Neil McCallum Commissioning Editor, BBC
		<b>Chaired by Melanie Leach</b> Chief Executive Officer, Southshore
		Produced by Naomi Davies
	Supported by:	
	South Shore	

16:55 - 17:30RISING TO THE CHALLENGE: BBC'S ONE'S NEW DRAMA MEN UPYears before the little blue pill changed the lives for millions across the globe, a group of ordinary middle-aged Welsh men underwent the extraordinary, taking part in one of the first clinical trials for an unknown drug which later became Viagra. Mixing drama with humour, the new BBC drama Men Up is a poignant and beautiful story in which a group of unassuming men rise to the challenge to reclaim their sex lives.	DRAMA MEN UP Years before the little blue pill changed the lives for millions across the globe, a group of ordinary middle-aged Welsh men	<b>Davina Earl</b> Head of Development and Executive Producer, Quay Street Productions		
	Matthew Barry Writer/Executive Producer			
	Join writer Matthew Barry ( <i>Industry, The Chilling Adventures of Sabrina</i> ) and executive producers Davina Earl ( <i>Harlan Coben's Safe, Come Home</i> ) and Rachel Evans ( <i>35 Diwrnod/35 Days, How This Blind Girl</i> ), as they discuss the new series and share an	Rachel Evans Executive Producer, Boom		
	exclusive first look clip for the drama, which is set for release later in the year on BBC One.	<b>Chaired by Josie d'Arby</b> Presenter		
		Produced by Paul Wood		
	DAY TWO: EVENT WRAP 17:30 – 17:35	UP		
	NETWORKING DRINKS 17:35 – 19:00			
	Supported by:			
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# Day 3: Wednesday 17<sup>th</sup> May (08:30 – 15:15)

TIME	SESSION	SPEAKERS
	REGISTRATION OPEN & 0 08:30	COFFEE
09:00 - 09:10	WELCOME AND SHORT ADDRESS	Siân Doyle Chief Executive Officer, S4C
	Supported by:	

### 09:10 – MAKE MONEY WHILE YOU SLEEP 09:55

Where the market is globally. Recent studies by industry exports have highlighted the global markets British content makers should be tapping into so sell their content around the globe and increase profits. In this panel we will hear about the many opportunities, treaties and partnerships globally that all indies should be considering to take advantage of.



**Dawn McCarthy Simpson MBE** Managing Director of Business Development & Global Strategy, Pact



#### **Chris Filip** UK Global Screen Fund Manager –

UK Global Screen Fund Manager – International Business Development, BFI



**Clare Thompson** Non-executive Director, K7 Media



**Emyr Afan** CEO, Afanti Media



#### Chaired by Tony Humphreys

Screen Specialist, Creative Content, Services and Skills Directorate, Department for Business and Trade

Supported by:





09:55 –	SELL, MARRY, AVOID	
10:35	Growing your own indie might sound good on paper, but what is the reality? In this panel we will be looking to hear from indie	<b>Siân Price</b> Creative Director, Yeti
	heads who have been there and got the t-shirt, as well as hear about the various avenues indies can grow, with a focus on external investment, be that from governmental initiatives or investment partnerships from 'mega' indies.	<b>Bethan Cousins</b> New Business Director, Development Bank of Wales
	Should you sell? Marry up with another? Or avoid completely?	<b>Paul Islwyn Thomas</b> Chief Executive Officer, Wildflame
	Supported by:	<b>Rick Murray</b> CEO, Workerbee
10:35 – 10:45	SPOTLIGHT: GOOD WORK Greg provides an update on the Screen New Deal: Transformation Plan for Wales, an 18 month project funded by the BFI and National Lottery aimed at supporting the Welsh screen sector's transformation to a zero carbon, zero waste industry. For the past year, BAFTA albert, the BFI, and Arup have been working with Creative Wales, Ffilm Cymru Wales and Clwstwr collecting data and conducting a review on sustainable production in Wales. This will identify what sustainable film and TV-related services already exist in Wales and highlight service gaps and advance the creation of a location-based transformation plan to decarbonise production. The project concludes in September with the	<b>Greg Mothersdale</b> R&D Producer at Clwstwr and Media Cymru



11:20 – 11:50	IAN GWYN HUGHES IN CONVERSATION WITH MAXINE HUGHES	Maxine Hughes Executive Producer / JournalistImage: State of Producer / Journalist<
11:50 - 12:00	SPOTLIGHT: A WELLBEING FACILITATOR ON PRODUCTION – DOES IT REALLY WORK?	Roger Williams         Award winning screenwriter         Siân Gale
	Supported by:	Skills & Development Manager, CULT Cymru/Bectu
	VOX PICTURES	In conversation with Josie d'Arby
12:00 – 12:40	KEYNOTE & Q&A: IAN KATZ, CCO, CHANNEL 4 A lot can happen in a year. Since lan's speech and discussion at last years' event, the government plans of privatisation for Channel 4 have been shelved. So what does that mean for the Channel now? Is it business as usual or will there be changes to come and what might those changes mean for the indie sector across the nations and regions?	Ian Katz Chief Content Officer, Channel 4
		In conversation with Gareth Rees Founder & Managing Director, Nimble Productions

	Supported by:				
LUNCH & NETWORKING 12:40 – 13:30					
13:30 – 14:05	THE RISE OF PREMIUM DOC SPORTS CONTENT	Mark Cole Managing Director, Whisper			
	Supported by: WH>SPER CYMRU	Stewart Sugg Director/Writer			
		Amelia Hann Executive Producer / Creative Director, Honey Productions			
		<b>Julian Carey</b> Commissioning Editor, Factual, BBC Wales			
		Elma Smit Presenter			

14:05 - 14:45	GO BIG OR GO HOME THE EVOLUTION OF DEVELOPMENT Despite there being more content than ever, it seems		<b>Hollie Abbott</b> Director of Development, Boom Cymru
	development has never been tougher. The landscape for TV Development has changed so much in such a short period of time that sometimes it's hard to keep up.		<b>Jonny Coller</b> Creative Director, South Shore Productions
	But what does the future hold for development? How do we stand out? What counts as success in the modern era?		<b>Connie Fisher</b> Head of Development, Wildflame
			<b>Ben Smith</b> Development Executive
	Supported by:	Produced	<b>Chaired by Josie d'Arby</b> Presenter by Scott Dewey
14:45 - 15:15	EVENT WRAP UP & CLOSE		· · · · · · · · · · · · · · · · · · ·